



# Embrace Success

**Building homes. Creating communities. Enriching lives.**



## Our Mission

A safe, comfortable, affordable home provides enormous possibilities for an individual or family striving to secure a hopeful future. Low-income tenants often require more than housing to reach their lifetime goals. This is where resident services become imperative!

Many of our properties have onsite resident services coordinators who help our tenants overcome barriers to success resulting in a greater quality of life.



## Our Story

Embrace was created in 1999 to expand the Foundation for Affordable Housing's (FFAH) mission to "create safe, comfortable, affordable housing." FFAH wanted to pursue a more personal impact on its residents and the greater community. To this end, FFAH adopted the mission "Building homes, creating communities, enriching lives", and this deeper, more personal focus gave birth to Embrace.

Today, Embrace provides onsite services to a growing number of properties. The Resident Coordinator's role is designed to support our residents in building Protective Factors by utilizing psychoeducation, a focus on holistic health, ensuring mental health stability, and offering case management support to connect residents to community resources.

Resident Coordinators tailor the manner in which services are offered including one on one workshops, social events, electronic communication, and more.



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*"I love the location, I love the management team, and I love Denise. Everyone is always so helpful. I have made friends here and I feel supported and safe. I am so happy I have been able to continue to live here as this is my home."*

**Vivian Y.**



# Our Programs

Our services make a powerful difference in people's lives and carry meaningful returns through generations.

## Our Children

Children are exposed to opportunities they might not otherwise receive such as homework club, computer labs, mentorship, and internships. We provide recreational and skill-building activities that focus on health, wellness, nutrition, physical exercise, art and music, and more.

After school programs are a safe place where kids can receive academic and emotional support and learn coping skills and support one another.



## Our Seniors

For our senior properties, we encourage an active resident lifestyle and provide opportunities to interact through classes, clinics, and social events tailored to the specific interests of each community.

One popular example is our technology class, which helps residents communicate more effectively with family and friends, handle critical issues online such as Medicare and Social Security, and feel more connected to the world.



We also provide workshops and speakers to address the overall holistic wellness of our residents. This may include dancing, chair zumba, healthy eating for specific medical conditions, coping with loneliness, and aging gracefully.



## Our Adults

A sample of adult activities and classes include:

- Financial literacy
- Computer training
- Resume writing
- English as a second language
- Health / wellness
- Nutrition
- Fitness classes
- Social events
- Parenting classes
- Developing resilience
- Home owner workshops
- And more!

## Our Coordinators

A service coordinator is a safe person who residents can share their concerns, issues, and struggles with, resulting in greater quality of life, building resilience and stronger mental health.

Our service coordinators are on site and therefore another set of eyes on the property itself, helping to improve both longevity of the property and increased peace of mind for residents

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*"[Paulette our property manager and Chelsea our service coordinator] are respectful, kind, understanding and they always have a minute to listen and help."*

**Camille D.**



## Why Embrace?

When Embrace is established in a community, there's improved maintenance within apartments, improved relations between management and residents, and increased resident satisfaction. These benefits have resulted in protection of property values, a more stable resident population, and the increased marketability of service enriched housing. Embrace helps preserve the affordable housing stock for low-income populations.

*By encouraging community members to develop relationships with each other, we decrease resident turnover, cut down on crime and vandalism, and keep our communities vibrant and healthy. Residents respect, look out for, and take care of one another.*

## Other benefits include:

- Increasing the ability of residents to uphold their lease obligations, such as paying rent on time, taking proper care of the unit, and ensuring enjoyment of the property for all residents.
- Promoting effective partnerships between asset managers and housing providers to improve development's operating costs over time, benefiting future residents, and ultimately, the community at large.
- Supporting efforts and services that enhance a resident's quality of life, build healthy communities, and stabilize families in need.
- Enhancing the quality of life of elderly residents, enabling them to age in place and maintain their independent lifestyle.
- Creating a supportive environment, which contributes to a stable resident population and decreased management costs.
- Having service providers serving as an additional "set of eyes" on the communities assists with minimizing risk exposures.



*"For me, living in affordable housing has been a blessing for me and my family. Living here helps me save money and allows me to give my family a better quality of life."*

**Idelle M.**



## Kelly's Story

Kelly's goal was a safe and affordable community to raise her two-year-old daughter, Kristen. As a single mom living on disability, her options were limited in San Diego. After putting her name on every affordable housing wait list, she was thrilled to receive a call about an apartment available in a new building.

"Ten Fifty B Street Apartments has offered me everything I have ever dreamed of for my daughter," says Kelly. "The apartments are spacious and clean unlike many places we had lived at in the past. My daughter and I have friends here."

Kelly and Kristen enjoy the many programs resident services offers. From holiday socials and workshops to afterschool and summer programs, they try to participate in everything. "Last summer Kristen attended the free summer program for resident children where she socialized, learned, and played. This was an amazing experience for her," says Kelly.

"I love how safe it is here. I feel like we are a community and we all look out for each other. We take care of each other." Kelly also went on to rave about the management and maintenance staff. "They care and they really want to get things done for you. The management is really invested in our community."

Kelly feels she has found her long term home that is safe, clean, convenient, and a true community. Living here has provided Kelly the opportunity to get back on her feet and to begin healing. "I can provide a place to live, food, and resources for my daughter, and that was my goal."





## Our Properties

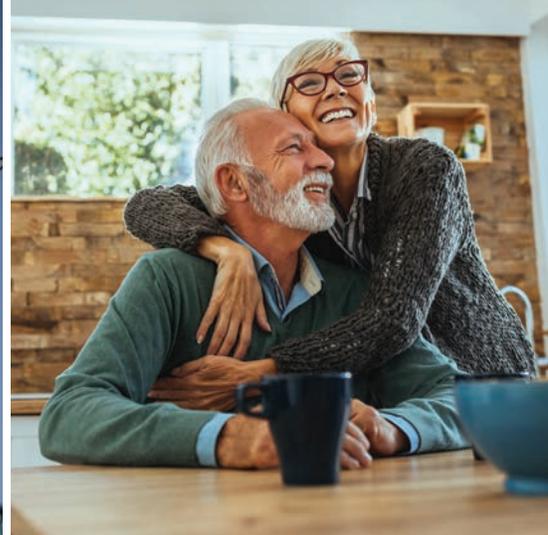
Embrace offers the highest quality of resident care to properties within the FFAH portfolio and beyond. We are honored to have the trust of our many valued partners. Together we Embrace Success.

### Contact

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*"Affordable housing has changed my life by providing me a safe, secure place to live... I am incredibly grateful."*

**Camille D.**

